

ASMBS ANNUAL MEETING

*San Diego*

JUNE 9 - 13, 2024

2024 ANNUAL MEETING IH TOOLKIT

# Message From The Executive Director

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Dear Valued Integrated Health Member,

I invite you to join us in celebrating 40 years of advancements, collaboration, and transformation at the ASMBS 40th Annual Meeting. This pivotal event, set to take place at the San Diego Convention Center from June 9th-13th, 2024, stands as the premier gathering for professionals in the metabolic and bariatric surgery field.

This year's theme, "The MBS Butterfly Effect: A Patient's Transformation and Its Impact on Multiple Organ Systems," encapsulates our focus on the holistic journey of our patients and the profound changes they experience. The meeting promises an enriching multi-track schedule filled with pre-conference courses, cutting-edge presentations, hands-on skills labs, and invaluable insights from keynote speakers and industry pioneers.

For integrated health professionals, the ASMBS Annual Meeting offers a comprehensive platform to deepen knowledge, connect with peers, and stay at the forefront of surgical excellence. Our program covers a wide array of topics, from patient care strategies to the latest technological advancements, providing attendees with the tools to enhance patient outcomes and professional growth.

Moreover, the event serves as a unique opportunity for networking, sharing best practices, and discovering new resources and ideas to boost productivity and innovation in your practice. By engaging in breakout sessions and interacting with industry professionals, you'll gain specialized skills and knowledge that can be immediately applied to your organization.

We look forward to your participation in this milestone event, where we'll celebrate the past, present, and future of metabolic and bariatric surgery. Join us in San Diego to mark 40 years of ASMBS's dedication to improving patient care and advancing our field.



Diane Enos, MPH, RDN, CAE, FAND  
ASMBS, Executive Director

# Overview

Event Details, Relevance, Cost Benefit Analysis

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## Welcome To San Diego

Get ready to mark a monumental milestone with ASMBS as we celebrate 40 incredible years of innovation, success, and community at the 40th Annual Meeting, happening at the San Diego Convention Center from June 9th to 13th, 2024!

This isn't just any meeting; it's the pinnacle event of the year for metabolic bariatric surgery professionals, offering an unparalleled, dynamic program. Dive into a comprehensive multi-track agenda featuring pre-conference workshops, a plethora of abstracts, video, and poster presentations, networking sessions, inspiring keynote addresses, and exclusive industry-sponsored symposia.

## Meeting Theme

This year's theme, "The MBS Butterfly Effect: A Patient's Transformation and Its Impact on Multiple Organ Systems," promises to unfold the profound and transformative effects of metabolic bariatric surgery on patients and the ripple effects on health beyond weight loss.

Don't miss out on this opportunity to be part of history. For more details and to join the celebration of progress and patient care, visit us at <https://asmbsmeeting.com/>. Experience the cutting edge of bariatric surgery, network with leading professionals, and be inspired by the stories of transformation and hope.

## San Diego Convention Center

Located in San Diego's Marina district, the San Diego Convention Center is a premier venue for the ASMBS 40th Annual Meeting. Enjoy water views from the Sails Pavilion in between sessions, where hot topics and the advancement of metabolic bariatric surgery are discussed.



# Objective

## Understanding The Meeting

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### **ASMBS 40th Annual Meeting #ASMBS2024**

Get ready for an electrifying experience at the ASMBS 40th Annual Meeting, the cornerstone event for integrated health professionals in the metabolic and bariatric surgery arena!

This year, immerse yourself in an action-packed program that goes beyond the ordinary. With an array of pre-conference courses, engaging presentations (spanning abstracts, videos, and posters), interactive workshops, and mesmerizing keynote lectures from the forefront leaders of the field, this meeting is your gateway to diving deeper into the intricate world of metabolic and bariatric surgery.

But that's not all. The 40th Annual Meeting of the ASMBS is setting the stage to explore the transformative journey of the patient, offering you the unique opportunity to broaden your expertise, embrace the latest advancements, and unearth new best practices that will revolutionize patient care.

Don't miss out on this chance to elevate your professional prowess, connect with like-minded peers, and contribute to shaping the future of integrated health in metabolic and bariatric surgery. Join us to witness the power of transformation and be part of the movement that's improving lives, one patient at a time.



# Cost-Benefit Analysis

## Quantifying Value

### Registration Pricing

Understanding the financial components of attending a conference is crucial for comprehensive planning. To facilitate this, the provided link offers detailed information on registration fees and hotel accommodations. Additionally, including your travel expenses in the overall cost estimate will ensure a thorough budget overview.

Accommodation Cost	
Marriot Marquis	\$299.00 nightly rate + Taxes & Fees
Hilton	\$299.00 nightly rate + Taxes & Fees
Omni	\$304.00 nightly rate + Taxes & Fees

### [Full List of Registration Pricing](#)

### Maximize Your Return on Investment (ROI) with Continuing Education and Unparalleled Networking Opportunities

Elevate your professional standing and organizational visibility within the industry at this year's Annual Meeting. Not only is it a prime opportunity for earning Continuing Education Credits, but it's also your gateway to forging valuable connections with peers and potential collaborators.

Immerse yourself in a dynamic environment where learning and networking go hand in hand. Our sessions are meticulously designed to offer practical insights on leveraging industry tools more effectively. Engage directly with industry experts, discover innovative uses of tools by your peers, and bring back a wealth of knowledge to your organization.

The Annual Meeting is more than just a conference; it's a growth catalyst for both you and your organization. By participating in our targeted breakout sessions, you'll unlock new ideas and resources to boost workplace productivity. Dive deep into specialized topics, enhance your skill set, and return equipped with actionable strategies ready for immediate implementation.

Join us to transform your potential into performance. Expand your professional network, elevate your expertise, and bring back invaluable insights and strategies that will contribute to your organization's success.

# Sample Request Letters and Emails

Crafting Effective Requests

## Support Request Letter Template

Attending industry conferences can be a fantastic way to stay ahead of the curve, gain valuable insights, and network with colleagues. However, requesting funding for conference attendance can sometimes be a hurdle. To streamline this process and increase your chances of approval, we've created a handy template.

Consider the examples provided as a springboard for your request to submit to your organization. You are encouraged to personalize your request with your own desire to attend the conference, expected outcomes, and how you will share the information with your colleagues upon your return. It's important to make a personal connection through your organization's needs.

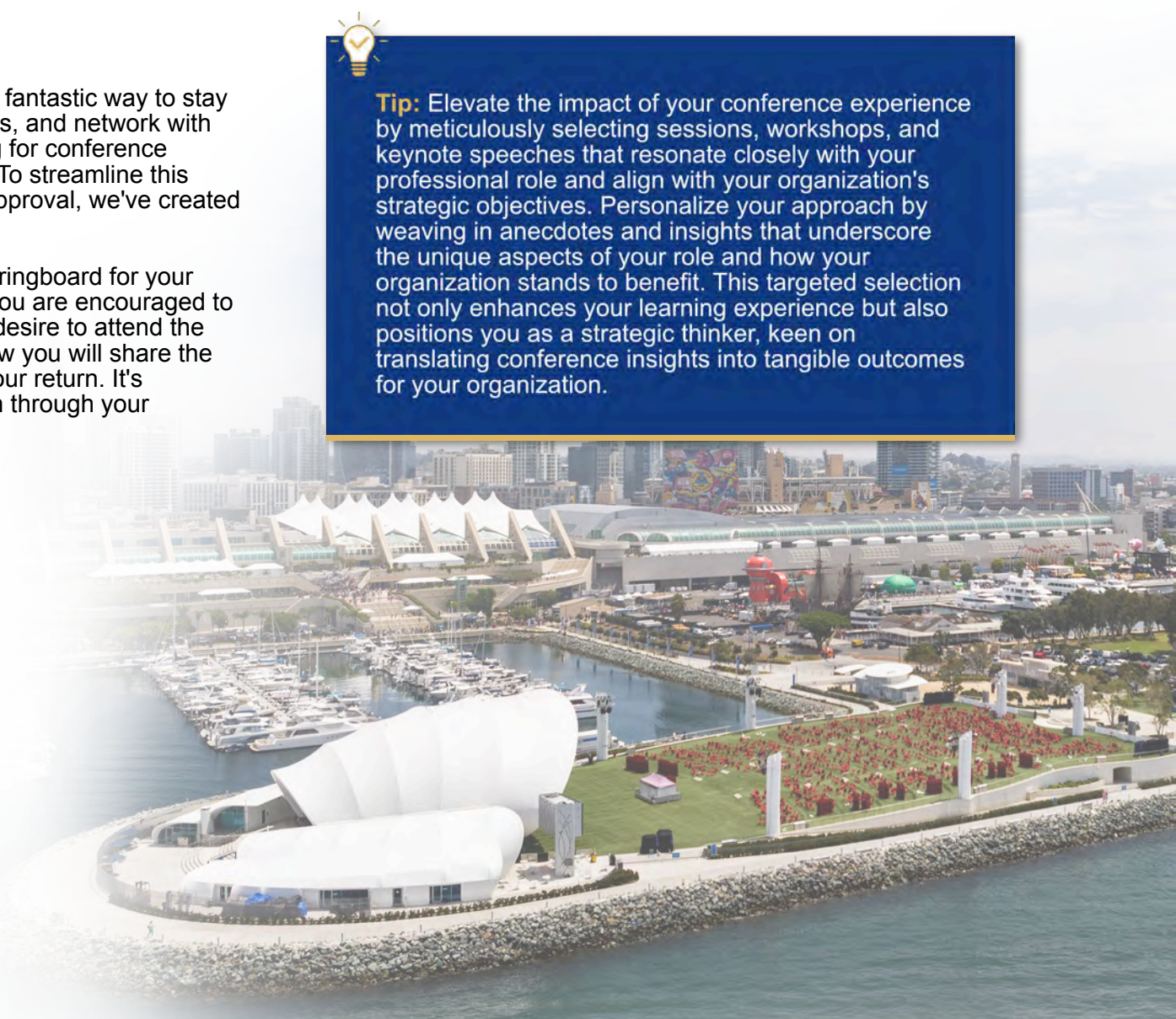


**Tip:** Elevate the impact of your conference experience by meticulously selecting sessions, workshops, and keynote speeches that resonate closely with your professional role and align with your organization's strategic objectives. Personalize your approach by weaving in anecdotes and insights that underscore the unique aspects of your role and how your organization stands to benefit. This targeted selection not only enhances your learning experience but also positions you as a strategic thinker, keen on translating conference insights into tangible outcomes for your organization.

### Support Request Letter Sample



### Support Request Email Sample



# Follow-Up Plan

## Detailed Follow-Up Actions

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### Post-Conference Report: ASMBS 40th Annual Meeting

Crafting a detailed post-conference report is essential for disseminating the wealth of knowledge and insights acquired at professional gatherings such as the ASMBS Annual Meeting. This meticulously designed template serves as your guide to structuring a report that is not only enlightening and actionable but also delivers tangible value to your team or organization. Tailor the following framework to highlight unique insights and experiences, ensuring your report becomes a powerful tool for shared learning and strategic implementation

- **Executive Insight:** This section provides a succinct synopsis of the ASMBS 40th Annual Meeting, spotlighting the overarching theme, the pivotal dates, and the location of the conference. It underscores the strategic rationale behind your attendance and outlines the anticipated benefits for both personal growth and organizational advancement.
- **Setting the Stage:** Delve into the specific objectives that guided your participation in the conference, paired with a curated overview of the agenda. This narrative zeroes in on the segments most aligned with your organization's strategic imperatives, setting a context for the ensuing revelations and learnings.
- **Key Learnings and Highlights:** This core section distills the essence of the most transformative sessions, workshops, and keynote addresses, enriched with details of distinguished speakers, session nomenclature, and succinct content overviews. It articulates the insights from each encounter, weaving them into the fabric of your

existing paradigms and pinpointing applicability to your unique challenges and opportunities. Additionally, it showcases groundbreaking developments in metabolic and bariatric surgery, encapsulating novel research, tech breakthroughs, and avant-garde clinical methodologies.

- **Networking and Professional Development:** This section provides a succinct synopsis of the ASMBS 40th Annual Meeting, spotlighting the overarching theme, the pivotal dates, and the location of the conference. It underscores the strategic rationale behind your attendance and outlines the anticipated benefits for both personal growth and organizational advancement.
- **Blueprint for Action:** A practical plan for incorporating the insights you've gathered for your everyday operations. This blueprint delineates actionable steps, segmented into immediate and phased initiatives, underpinned by a clear vision of the desired impact on patient outcomes, operational efficiency, and collective team growth.
- **Navigating Challenges:** An honest appraisal of potential hurdles in assimilating new practices, spotlighting requisite resources and envisaging counter-strategies. This reflection is aimed at preemptively addressing impediments to seamless integration and optimization of new knowledge into your practice.
- **Strategic Recommendations:** This advisory segment propounds actionable recommendations for leveraging the conference's tapestry of learnings. It argues the case for continued engagement with such forums, buttressed by a robust analysis of the return on investment and observed benefits, thus charting a course for future engagements.

# Follow-Up Plan (Continued...)

## Detailed Follow-Up Actions

- **Conclusive Reflections:** A synthesis of the key takeaways and their value, reaffirming the impact of professional development platforms like the ASMBS Annual Meeting on fostering a culture of continual learning and innovation.
- **Appendices:** A repository of resources, including comprehensive conference documentation, a roster of contacts forged during the event, and access to studies, papers, or presentations that constitute the intellectual capital accrued at the meeting.

### Support Follow Up Download





# ASMBS Contact Information

Have specific questions for ASMBS?

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## **ASMBS Website**

<https://asmbs.org>

## **ASMBS 40th Annual Meeting Website**

<https://asmbsmeeting.com>

## **ASMBS Email**

[info@asmbs.org](mailto:info@asmbs.org)

## **ASMBS Phone Number**

352-331-4900

